



The Smart Place to Be.™

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY
29 SEPT
2006

Chris Salomone, Manager

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ISRAELI EXCHANGE

Nancy Ryan and Eric Kamienski [Water Resources] provided a tour of the lake, dams and adjacent development to two Israeli visitors from the **Be'er Sheva River Park Project** in the **Negev Desert** of Israel. Their project will improve five miles of a perennial water course in Be'er Sheva and the surrounding communities. The project contemplates leaving the river bed untouched because of the seasonal floods that pass through development of trails, recreational lakes, amphitheater, preservation of an archeological site, sports fields and botanical park. Be'er Sheva River Park has some surprising similarities to the uses in **Rio Salado**. The visitors were most impressed with how Tempe had dammed the river, yet still allows flood waters to pass. It brought an entirely new perspective that they had not considered.

"Negev" in Hebrew means south. Israel's Negev Desert comprises 66%, over 6,700 square miles, of Israel. Triangular in shape, with Be'er Sheva as its northern base, the Negev has an arid and semi-arid climate similar to Tempe which is defined according to average rainfall [2 - 6 inches].

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BITING DOWN ON BLIGHT

Tim 'Demo-Man' Jones took down another corner of Tempe on Wednesday, when he and his team demolished two houses at Howe Avenue and the Loop 101 access road near Apache Boulevard. The area had a significant problem with drugs, gangs and blight, and a large number of police calls had been made from this vicinity. The overall condition of the homes was beyond salvage. A new project, **Howe Avenue Condominiums**, is being proposed for the land.

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BREAKFAST + BRAINS

Economic Development staff held two research-related events in cooperation with ASU's **Ira A. Fulton School of Engineering**: a **Discovery Series** tour and a **Research Breakfast Forum**. Both monthly events will continue throughout the academic year. These events generate much interest in the work being done at ASU and raise the profile of Tempe's technology-based economic development program. Please visit the following websites for details on future events:

www.fulton.asu.edu/fulton/departments/research/documents/DiscoverySeries06-07REVISED3.pdf

www.fulton.asu.edu/fulton/departments/research/documents/RESEARCHBREAKFASTFORUM1.pdf



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BUILDING ON CENSUS

Statistics from the **2005 Census** are available. Here is a brief overview of Tempe residents:

POPULATION 166,171

MEDIAN AGE 28.4

RACE

White	138,057
Black	4,910
American Indian	3,837
Asian	7,595
Pacific Islander	412
Hispanic or Latino, all races	36,500

EDUCATION

Children over 3 enrolled in school	58,381
Associate's Degree	8,698
Bachelor's Degree	22,634
Graduate Degree	14,307
High school diploma	90.2%
Bachelor's degree or higher	38.4%

TOTAL HOUSEHOLDS	66,893
MEAN INCOME	\$59,060
MEDIAN HOUSEHOLD INCOME	\$45,644
HOUSEHOLDS EARNING \$200,000+	1,764
WORKFORCE	99,546

OCCUPATIONS

Management Professional	35,391
Sales and office	27,383
Education	18,677
Scientific	16,002
Finance, insurance, real estate	8,356

www.census.gov

"Home."

— Will Manley, *Tempe City Manager*

WORD
CITY OF TEMPE
ARIZONA

ONE WORD

The **WEEKLY UPDATE** is beginning a new reoccurring feature called **ONE WORD**. In short, we are asking a wide-range of local and state leaders, business owners, coworkers, citizens and celebrities to describe how they would characterize or encapsulate Tempe only using **ONE WORD**. This word is not limited in any way, and might include any of the following elements:

- Issue-oriented
- Personal
- Serious
- Sarcastic
- Romantic
- Humorous
- History-oriented
- Vision-oriented
- Inspiring

Which **ONE WORD** would you use to describe Tempe? Make your submittal to eric_hansen@tempe.gov.

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WELCOME PULTE HOME

Pulte Homes have completed some of their condo units along Rio Salado Parkway. The units range in size from approximately 1,200 to 1,700 square feet. The first building will close to buyers in September. The entire project will be completed by March or April 2007. More details:

www.pulte.com/homefinder/community.asp?DCMP=browsegrid&commorg_acctcode=1217

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CENTERPOINT ON MILL
CONCEPTUAL PLANS
DFD CornoyerHedrick, Architects

KML MOSAIC RENDERING
NWC Ash Ave. + University Dr.



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